



DR. SEUSS COSTUME REQUEST FORM

Thank you for your interest in renting a Dr. Seuss costume!

Dr. Seuss Enterprises (DSE) requires that Dr. Seuss costumed characters are used to promote Dr. Seuss books, literacy, and education programs. All costume requests must be submitted to DSE for review and approval. Costume characters cannot be used to support theme park events or events where alcohol is being served.

To ensure consideration, please fill in all appropriate entry fields on the following pages and provide as much detail as possible. Incomplete forms will not be reviewed.

SUBMITTING YOUR REQUEST

Scan and email the completed form to Costume Specialists at (csr@cospec.com) or fax to 614-464-2114. If you are approved, you will receive a confirmation of your reservation from Costume Specialists within approximately three weeks. Please fill in your answers directly on this PDF and email the completed form to the appropriate contact.

PRICING

Customers are responsible for the shipping cost (approximately \$140–\$250, depending on the costume) and insurance for the costume. Customers are also responsible for any excessive wear or damage to the costume. Costume Specialists can advise on all costs associated with renting a costume.

PROMOTIONAL MATERIALS FOR YOUR EVENT

Should your request be approved, all material promoting costume appearances must be submitted to DSE. DSE will permit the use of the following protected trademarks in connection with the event: image of actual costume character (to be obtained through Costume Specialists), the term "Dr. Seuss" and the name of the costume character being rented ("The Cat in the Hat", "The Lorax," and/or "The Grinch"). No character or book art, quotes, etc. may be used. Appropriate legal is required: Dr. Seuss Properties TM and © Dr. Seuss Enterprises L.P. All Rights Reserved.

PBS Requests: Any material promoting costume appearances must be submitted to DSE. DSE will permit the use of the following protected trademarks in connection with the event: show logo and show artwork, image of actual costume character (to be obtained through Costume Specialists), the term "Dr. Seuss" and the name of the costume character being rented ("The Cat in the Hat"). No character or book art, quotes, etc. may be used. Appropriate legal is also required: **Copyright 1957, 1985 Dr. Seuss Enterprises, L.P. The Cat in the Hat Knows a Lot About That! logo and word mark TM 2010 Dr. Seuss Enterprises, L.P. Portfolio Entertainment Inc and Collingwood O'Hare Productions Ltd. All rights reserved. Distributed by NCircle Entertainment®, a division of Source Interlink Distribution, LLC.09040NC.**

IMPORTANT: When you submit your costume request, please request contact information for submitting your advertising materials. Be sure to allow five (5) business days for review process. Should DSE fail to respond within the five (5) business-day period materials shall be deemed not approved.

REQUESTOR INFORMATION:

Contact Name:

Contact Phone Number: () -

Contact Email:

COSTUME(S) REQUESTED:

Cat in the Hat

The Lorax

The Grinch

ORGANIZATION TYPE (Please check one of the following):

BOOKSTORE/RETAILER

Name of Account:

Random House Sales Rep (if applicable):

SCHOOL

Name of School:

LIBRARY

Name of Library:

PBS STATION

Name of Station and Market:

MILITARY BASE

Name of Military Base:

Random House Sales Rep (if applicable):

NOT-FOR-PROFIT OR NONPROFIT ORGANIZATION

Name of Organization:

DR. SEUSS ENTERPRISES LICENSEE

Name of Licensee:

EVENT DETAILS:

Event Name (if applicable):

Event City/State:

*EXACT Event Location (e.g., reading corner, classroom, etc.):

Event Date: / /

Event Time:

*If your event takes place in a large venue (e.g., convention center, studio, park, etc.), please specify exactly where the costume character will be stationed.

EVENT DETAILS (continued):

Please check all that apply and be as detailed as possible. Incomplete forms will not be considered. Your request does not need to incorporate all of the below to be approved, but does need to be a child-friendly event that promotes Dr. Seuss books, literacy, and education programs.

This event is FREE and open to the public. (Please note: While an event may be ticketed, the meet and greet with the character must not be an additional charge.)

There will be a reading of Dr. Seuss books. (Please list below.)

There will be a Dr. Seuss-related craft activity.

There will be an opportunity for guests to take FREE photos with the character.

PBS REQUESTS: There will be a viewing of *The Cat in the Hat Knows a Lot About That!*

PBS REQUESTS: TV show promo materials will be distributed at the event.

1. Please describe how your event supports Dr. Seuss books, merchandise, literacy, and/or education? Please be as detailed as possible.
2. What is the target age/audience for your event?
3. If you are charging for the event, please include details about what the charge is to cover here.
4. What will the Dr. Seuss character be doing during the event?
5. Will there be any other costumed characters present? How are the appearances being coordinated? Important: *Characters can switch off, but Dr. Seuss costumed characters cannot appear at the same time as other characters.*
6. If your event includes a reading, please list which Dr. Seuss titles will be read.
7. If your event includes a Seuss-themed craft activity, please describe here.
8. PBS REQUESTS: If TV show promo material is being distributed, please provide details on the type of materials here.

INVOICE/SHIPPING

This information will be used if your costume request is approved.

INVOICE

Invoice Contact:

Invoice Address:

Phone Number: () -

PO Number (if required):

SHIPPING

Shipping Contact:

Contact Email:

Contact Fax: () -

Shipping Address:

Phone Number: () -

DELIVERY/PICK-UP DATES

Latest Possible Costume Delivery Date: / /

Earliest Possible Costume Pick-up Date: / /